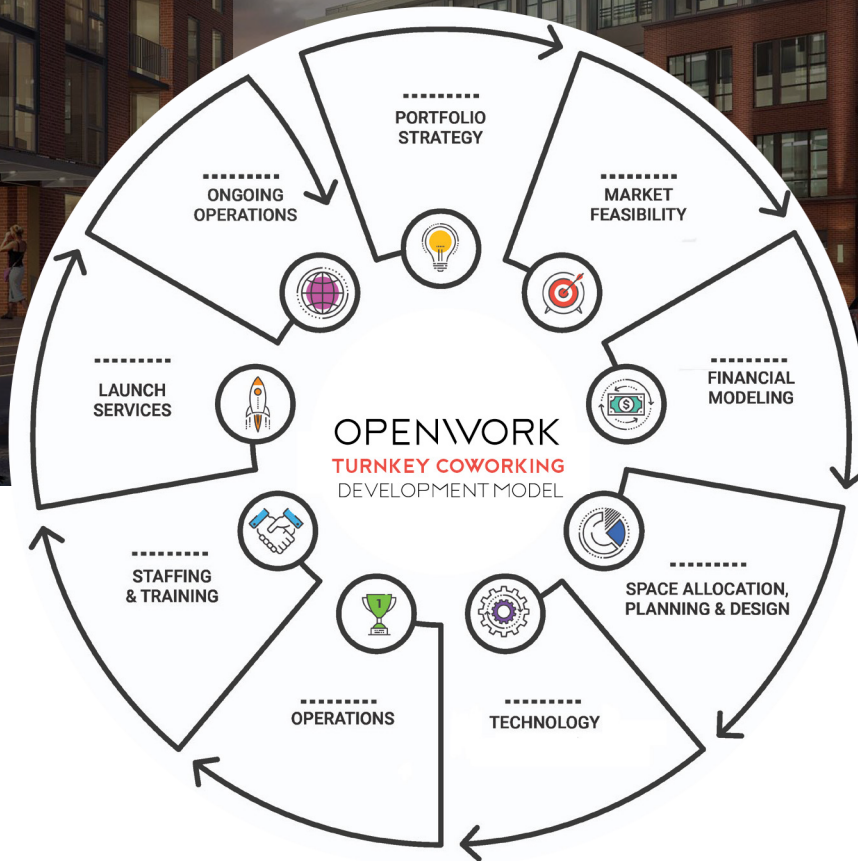


COMPANY OVERVIEW

CLIENT LIST + PROJECT HIGHLIGHTS



**COWORKING
CONSULTING.com**
build for the future

IN PARTNERSHIP WITH
OPENWORK
PIONEERING NEW WAYS OF WORKING

Coworking Since 2008

OpenWork Agency is a full-service workplace agency that has been at the forefront of workplace innovation for over a decade. Specializing in coworking, flexible working, activity-based working, and employee experience design, we have helped organizations around the world create more sustainable and fulfilling work environments.

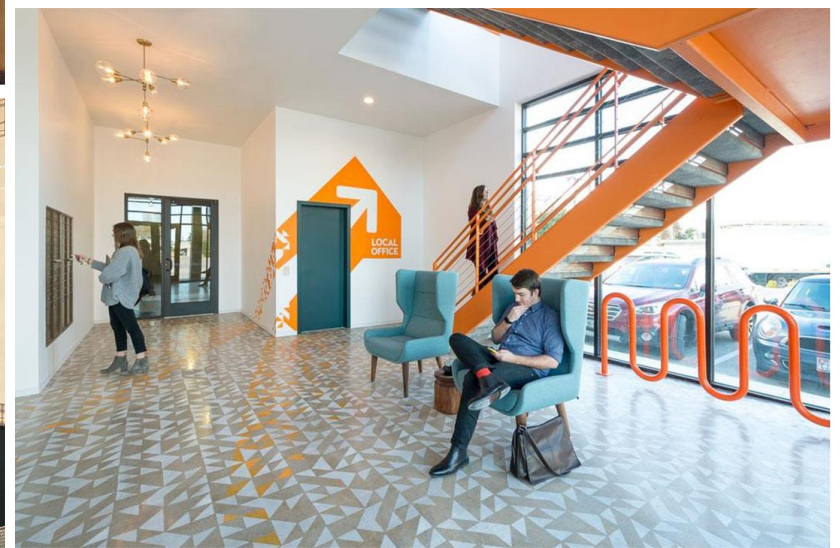
Our founders have been involved in the coworking industry since its inception, starting out as Conjurctured Coworking, Austin's first ever coworking business in 2008, and have been operating as OpenWork Agency for the past 10 years, helping real estate developers model, plan, develop, design, and launch coworking businesses in the US, Latin America, the Caribbean, Asia, Africa, and the Middle East.

In February 2023, OpenWork Agency launched CoworkingConsulting.com and its Global Coworking Development Partnership Ecosystem. The partner ecosystem is a collective of coworking development related providers & solutions that can help entities all over the world deploy coworking businesses.

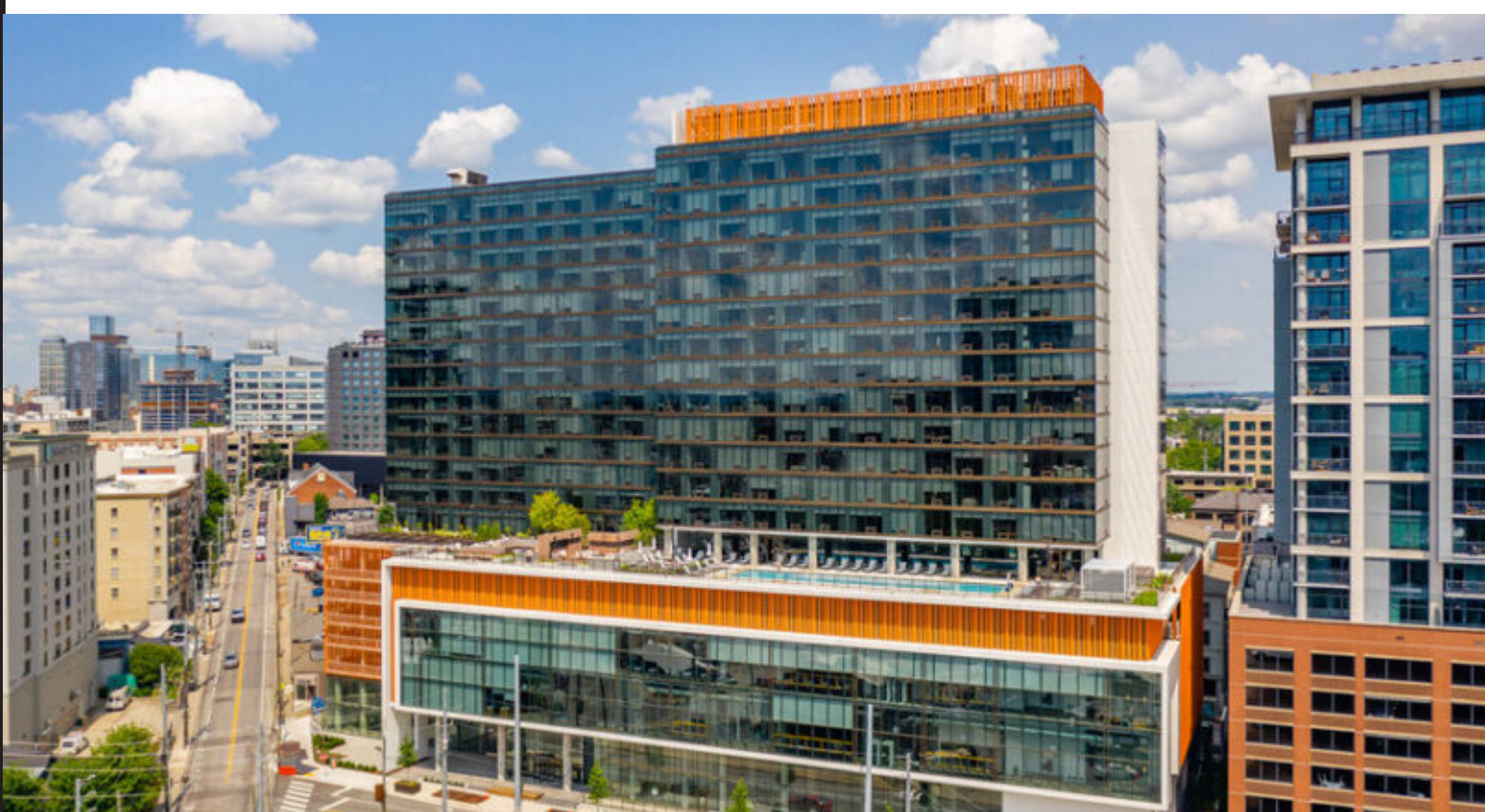
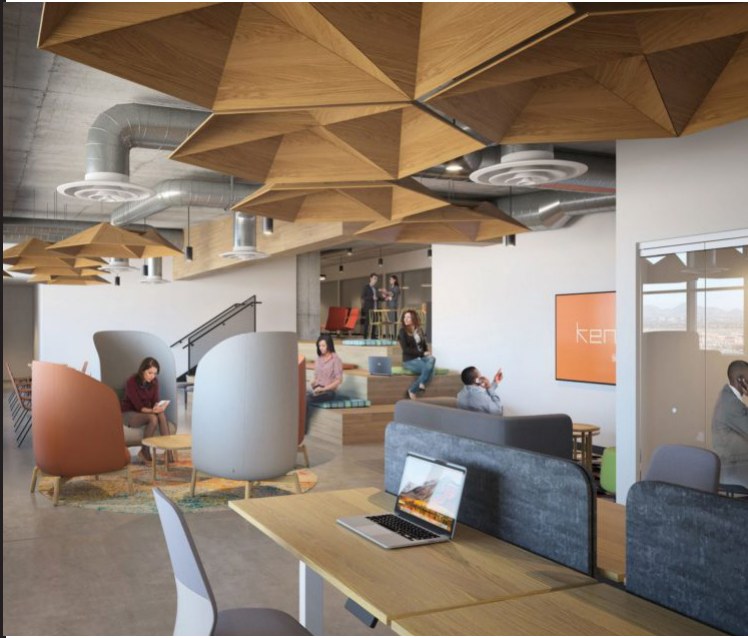
By bringing together the world's top talent in coworking development, we offer a comprehensive, flexible, and expert approach to helping entities deploy coworking businesses. Whether you are an existing operator looking to optimize, expand, strategize, or audit, or a new entrant looking to enter the market, we have the expertise and solutions you need to succeed. We work with both large real estate development firms as well as individual real estate entrepreneurs and can provide full-service or specific services as needed.

PAST CLIENTS WE'VE WORKED WITH





kenect



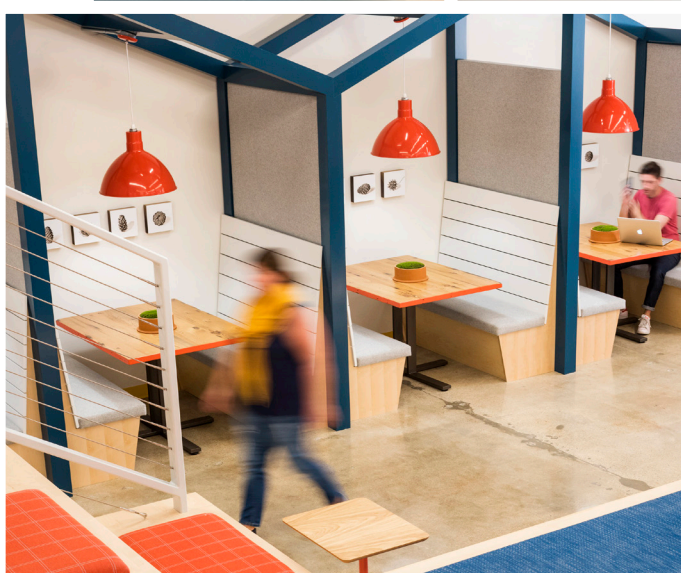


SUCCESS[®] Space

Cafe
Cowork
Coaching







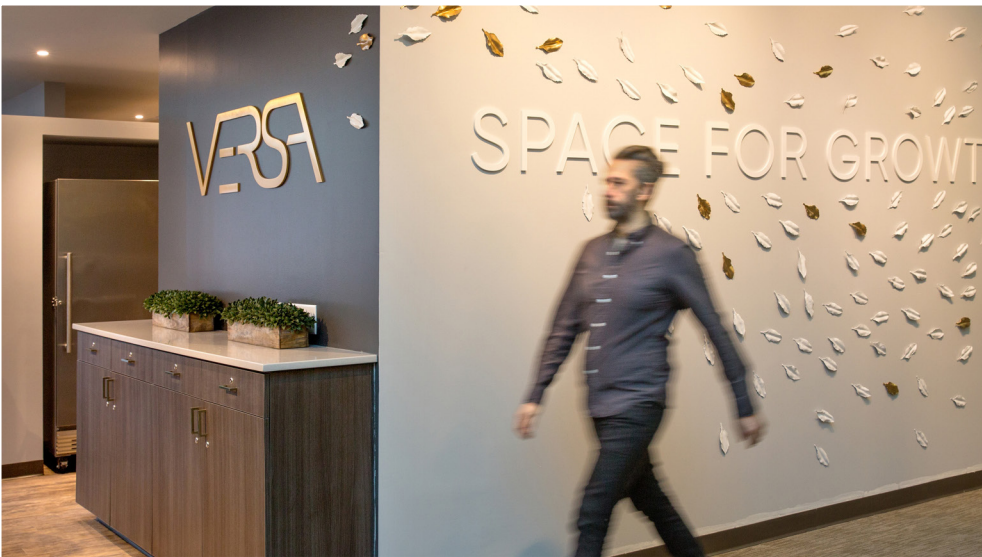


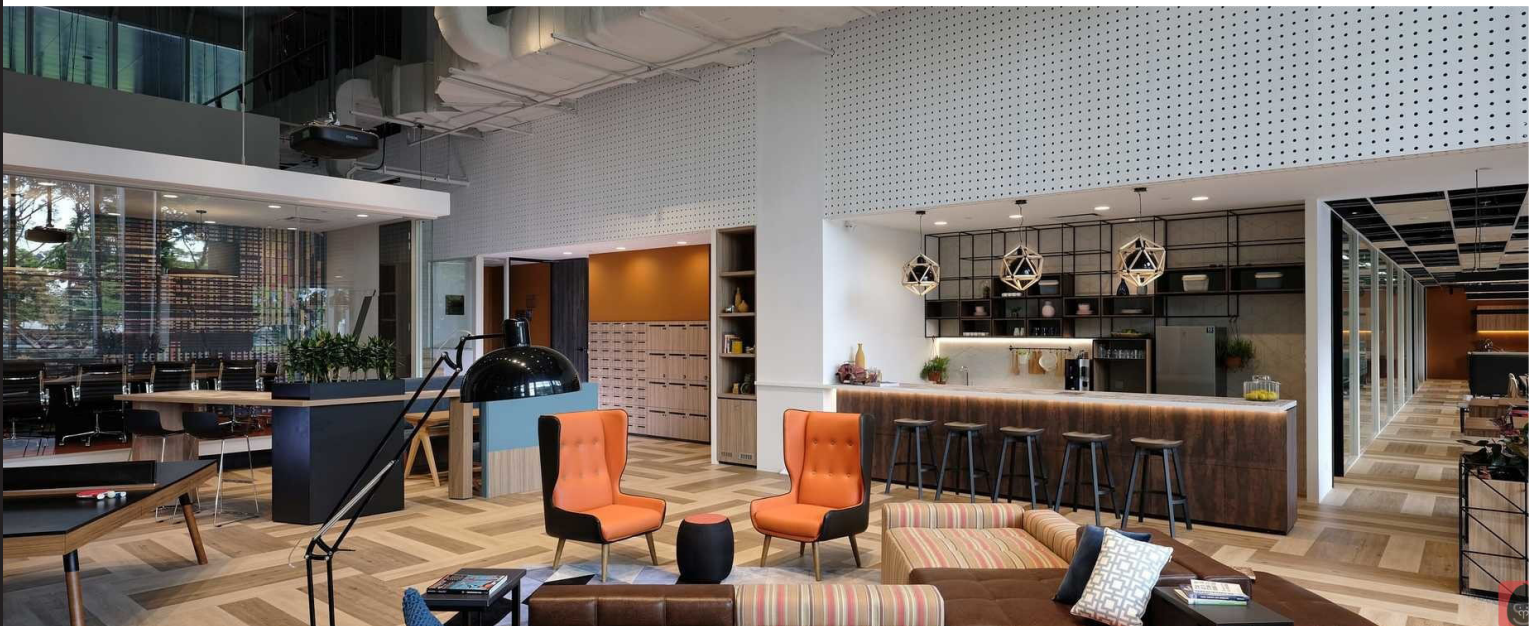
LEGACY CENTER





VERSA







Services

- ▶ Market Analysis & Feasibility
- ▶ Design & Planning
- ▶ Business Model Development
- ▶ Architectural Planning

CONSOLIDATED INVESTMENT GROUP-CIG

Denver, Colorado USA

We conducted a feasibility/market analysis, business model development, and currently the architectural planning for CIG's mixed-use development in Denver. The development will consist of one floor of retail, one floor of coworking, and two floors of apartments. CIG is the real estate investment group created by the company that sold Hot Pockets (and several other food brands) to Nestle. Today they own and operate 'loft apartment' complexes across the US, and are looking to integrate coworking into their portfolio as a live-work concept.



Services

- ▶ *Market Analysis & Feasibility*
- ▶ *Design & Planning*
- ▶ *Business Model Development*
- ▶ *Architectural Planning*

BLUE LEAF HOTELS

Atlanta, Georgia USA

We conducted a comprehensive feasibility analysis with a hotel operator based in Atlanta. The firm was considering launching its own coworking brand in the Atlanta market, but conditions at the time were unfavorable for the type of business they were seeking to launch.



Services

- ▶ *Market Analysis*
- ▶ *Design & Planning*
- ▶ *Business Model Development*
- ▶ *Branding & Identity*
- ▶ *Technology*
- ▶ *Operations & Training*

NUEVOS HORIZONTES BUSINESS CENTER

San Pedro Sula, Honduras

We are currently working with a large real estate developer in Honduras, who is building a coworking business on one of the floors of a new, twenty seven floor business center in San Pedro Sula. We are working with the group on all phases of the project, and are currently on the designing and planning phase of the project. We have already completed the market analysis. Next up will be the implementation, operations and training phases.



Services

- ▶ *Market Analysis*
- ▶ *Design & Planning*
- ▶ *Business Model Development*
- ▶ *Branding & Identity*
- ▶ *Technology*
- ▶ *Operations & Training*

GASTON INNOVATION GROUP

Belmont, North Carolina USA

This coworking space is a sponsored by the Gaston County Economic Development Committee. The county received a grant to develop a coworking + incubator ecosystem to increase innovation in the technology and startup sectors of the surrounding areas. We are actively engaged with them to provide a turnkey coworking solution.



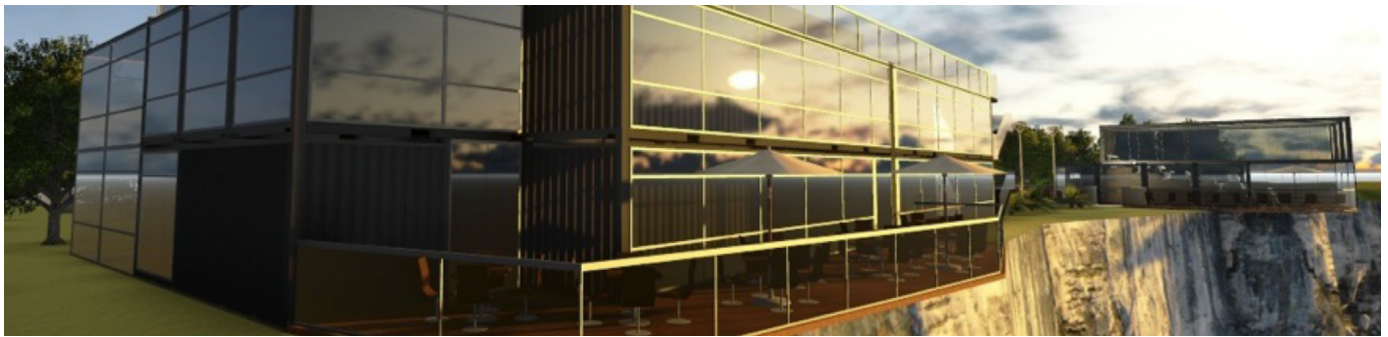
Services

- ▶ *Market Analysis*
- ▶ *Site Selection*

MCDUGAL CAPITAL

Lubbock, Texas USA

We are actively working with McDougal Capital, a real estate development company, who is revitalizing downtown Lubbock with a coworking space, among other innovative projects. The space will be partnered with Texas Tech University to help incubate their business and technology programs. We are helping them with site location and feasibility analysis.



Services

► Coworking Advisory

BIG COWORKING

Curitiba, Brazil

We conducted early-stage strategy sessions with a group of entrepreneur-musicians in Brazil seeking to build a music-centric coworking concept across the country.



Services

- *Design & Planning*
- *Business Model Development*
- *Branding & Identity*
- *Technology*

BLACKBOARD CO. ADVERTISING

Austin, Texas USA

We designed and implemented an in-house coworking space/ community inside local advertising agency, Blackboard Co.

FEATURED/PAST PROJECTS

Workable & Aura Capital (Nairobi, Kenya)- We helped develop the first of multiple locations for an African coworking brand- Workable. First location in Nairobi opened in March 2019. We have been the lead consultancy from the start, bringing in the architecture team and advising the client across the life-cycle of the project.



Katz Development & Versa (Columbus, Ohio)- We provided early stage advisory around space allocation, pricing, strategy, business model development, and employee training for Versa Coworking, in Columbus, Ohio. Currently Versa has two locations, and is looking to expand their footprint.



Ascendas Singbridge (Singapore)- ASB is one of the largest REITs in Singapore, and has around \$S17B in assets across 10 countries in Asia. They engaged us to help develop a long-term strategy for how to incorporate share workspace offerings across their portfolio. They have since then implemented many of our recommendations.



Irvine Company (California)- The largest property owner in California, Irvine Co. hired us to help determine if a couple of specific properties were well-positioned to be repurposed as coworking businesses. We helped them with their strategy development process. In the end, they made the No Go decision, and are taking a look-wait position.



Lodgic Everyday Community (Champaign, Illinois & Madison, Wisconsin)- Moose International, the 100 + year old social service organization, has developed a new integrated model incorporating coworking, child care, and food & beverage into a new form of community oriented business. We are the lead workplace consultant on the project, with the first location having launched in October 2018 and two more locations to open in 2019-2020. (Madison & Louisville) They are looking to have 10-12 locations in the coming few years.





THANK YOU.



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